

# Wipro DICE ID

## Brand Usage Guidebook



# Website

When utilizing the Wipro logo independently, it must be accompanied by the statement, “**Credential Platform Partner**”.

Refer to [www.wipro.com/brand-toolkit](http://www.wipro.com/brand-toolkit) for further Wipro logo usage guidelines



# Certificate

The sole acceptable usage on a certificate is the automatically generated QR code featuring Wipro DICE ID branding.



# Social Campaigns & Apps

Social campaigns and mobile applications are required to prominently display the message “**Powered by Wipro DICE ID**” in a legible manner that is not obstructed by background colour, gradients, or images.



